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BLUEMEDIA SHIPS MORE THAN \$5000 WORTH OF ESSENTIAL ITEMS TO TROOPS IN IRAQ

With combined shipping effort of FedEx, [Operation Shoebox](#), items will get to their intended destination, the hands of America's soldiers

Tempe, Ariz. – September 6, 2006—bluemediia (www.bluemediia.com), a Tempe-based vehicle graphic and large format printing firm, today announced, it was able to pack two pallet sized containers of supplies for men and women on active military duty in Iraq. bluemediia held their call-to-action event August 23, 2006 and had such an overwhelming response, from the Valley, that they continued collecting items well into last week.

Link to pictures: <http://www.flickr.com/photos/46866343@N00/?saved=1>

With the support of Operation Shoebox, a Florida-based nonprofit, and FedEx Freight, the shipment will arrive in Iraq safely. The 4ft x 4ft x 4ft, graphically decorated, containers hold: DVDs, MP3 sound systems, portable DVD players, and essential items including: socks, shampoo, and writing pads, collected and organized by bluemediia. Operation Shoebox was designed specifically to raise support and funds for vital personal care items for US troops; they ship more than 2,000 shoebox size packages a month.

"bluemediia thought about off the wall items the troops would be excited to receive," said Jared Smith President and Spokesperson for bluemediia. "They receive all categories of items from organizations around the country, with things citizens normally wouldn't want for themselves," Smith added, "the supplies we collected will be useful and at the same time provide valuable entertainment."

On Friday, September 1, 2006, FedEx graciously picked up the massive containers from bluemediia headquarters to deliver them to Operation Shoebox in Florida. Operation Shoebox will have the containers airlifted to Iraq in the coming weeks. They will be presented to the troops stationed on ground.

bluemediia designed and wrapped each container with custom graphics produced in the company's large format printing and production facility. The red, white and blue graphics on the containers illustrate support for the troops and recognition to all involved in the effort.

bluemediia is a nationally recognized firm in the vehicle and environmental graphics industry. bluemediia provides custom-designed and innovative branding solutions for large, small, local and national businesses. The fast growth company has a combined experience of over 35 years in the design, production, printing, promotion and event management industries. Headquartered in Tempe, Ariz, bluemediia specializes in Vehicle Graphics, Large Format Printing, and



Environmental Graphics. bluemediia's clients include: Coca-Cola, Socko Energy, ASU, and Clear Channel Communications.

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